

## **Cultural Creatives**

The Cultural Creatives. Chapter 1

The readings described the definition of Cultural Creatives, the two categories of them, their worldviews, their beliefs and their lifestyles. The article gave us very good examples on emergent thinking, learning and doing through the story of Sacred Grove and systemic redesign through the success of Ray Anderson. However, the story of the hypercars seems only become half true today, since we do have seen hybrid car in the market but not really zero-pollution hypercars. The definition of "Cultural Creatives" is new to me. As I read through the article, I was trying to categorize myself into the group. First, I do care about authenticity; my actions are consistent with my belief. Second, I believe altruism is very necessary to achieve big goals and "just talk" is not going to go far but we have to engage to it. Last, I look at the bigger pictures; I hope one day I can build sustainable architectures around the world and change the ways people used to live that are unsustainable. I aware that how beliefs can influence on the behaviors of people and how little things can make a change on a large scale image. I think education is very powerful in shaping one's perspective and worldview from very young ages. I am glad to know there were 50 million CCs (as of the date of the article), and I believe there are more as of today. I think a class like this is a platform for CCs to know the existence of each other and hope and strive for a sustainable society.

My community service is the Local Food Fair. I think this is closely related to our course content. By participating in it, we will learn about where our food come from, is it organic, does the product value the human work. The emergent way of food production is not to care about max consumption but to bring natural, healthy delicacy to people. I think there will be a huge difference with those big corporations that disvalue human work and only care about max consumption.